

## DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Abar Hutton Media**  
**Attention: Accounts Payable**  
**6190 Grovedale CT Suite 200**  
**Alexandria, VA 22310-2552**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
928865-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	488

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	928865	07887065

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/05/12	09/06/12	M-F Sunrise @6AM	6:00-7:00 AM	--11---	:30	2	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	--11---	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	09/05/12	6:23 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12003H	\$900.00 NM
2	WESH	Th	09/06/12	6:43 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12003H	\$900.00 NM
2	09/04/12	09/04/12	NBC Today Show	7:00-9:00 AM	-1-----	:30	1	\$1,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-1-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/04/12	8:34 AM	NBC Today Show	7:00-9:00 AM	:30	BN12003H	\$1,100.00 NM
3	09/04/12	09/06/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-1-1---	:30	2	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-1-1---	2	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/04/12	9:56 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	BN12003H	\$650.00 NM
3	WESH	Th	09/06/12	9:30 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	BN12003H	\$650.00 NM
4	09/05/12	09/05/12	NBC Today Show II	10AM-11AM	--W----	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	--W----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	09/05/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	BN12003H	\$600.00 NM
5	09/10/12	09/10/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/10/12	10:49 AM	NBC Today Show II	10AM-11AM	:30	BN12003H	\$400.00 NM
6	09/05/12	09/06/12	M-F NOON NEWS 12-12:12:00-12:30 PM		--11---	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	--11---	2	\$300.00				

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928865-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Nelson/D/Senate	NELSON/S/D	488	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/05/12	09/06/12	M-F NOON NEWS 12-12:12:00-12:30 PM		--11---	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		09/05/12	12:29 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BN12003H	\$300.00 NM
3	WESHTh		09/06/12	12:13 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BN12003H	\$300.00 NM
7	09/10/12	09/10/12	M-F NOON NEWS 12-12:12:00-12:30 PM		M-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	M-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/10/12	11:59 AM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BN12003H	\$200.00 NM
8	09/05/12	09/06/12	M-F 3-4 PM	3:00-4:00 PM	--11---	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--11---	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/05/12	3:35 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12003H	\$400.00 NM
2	WESHTh		09/06/12	3:37 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12003H	\$400.00 NM
9	09/10/12	09/10/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	M-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/10/12	3:27 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12003H	\$275.00 NM
10	09/04/12	09/06/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-1-1---	:30	2	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-1-1---	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTu		09/04/12	4:10 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12003H	\$700.00 NM
2	WESHTh		09/06/12	4:23 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12003H	\$700.00 NM
11	09/05/12	09/06/12	M-F 5-6 PM ROT	5:00-6:00 PM	--11---	:30	2	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--11---	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/05/12	5:26 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12003H	\$900.00 NM
2	WESHTh		09/06/12	5:12 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12003H	\$900.00 NM
12	09/04/12	09/05/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-11----	:30	2	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-11----	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTu		09/04/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BN12003H	\$1,600.00 NM
2	WESHW		09/05/12	6:14 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BN12003H	\$1,600.00 NM
13	09/10/12	09/10/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/10/12	6:13 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BN12003H	\$1,000.00 NM
14	09/04/12	09/06/12	M-F Entertainment Tonight	7:00-7:30 PM	-1-1---	:30	2	\$1,600.00	NM

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Advertiser	Product	Estimate Number	
Nelson/D/Senate	NELSON/S/D	488	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-1-1---	2	\$1,600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	Tu	09/04/12	7:11 PM	M-F Entertainment Tonight	7:00-730 PM	:30	BN12003H	\$1,600.00	NM
2 WESH	Th	09/06/12	7:26 PM	M-F Entertainment Tonight	7:00-730 PM	:30	BN12003H	\$1,600.00	NM
16	09/08/12	09/08/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S-	1	\$150.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	Sa	09/08/12	6:42 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	BN12003H	\$150.00	NM
17	09/09/12	09/09/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----1	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$700.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WESH	Su	09/09/12	6:20 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	BN12003H	\$700.00	NM
18	09/09/12	09/09/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	1	\$150.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	Su	09/09/12	7:54 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	BN12003H	\$150.00	NM
19	09/06/12	09/06/12	M-F Early Sunrise	5:00-6:00 AM	---T---	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---T---	1	\$300.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	Th	09/06/12	5:13 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12003H	\$300.00	NM
20	09/10/12	09/10/12	KATIE COURIC DAY	2-3PM	M-----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$150.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	M	09/10/12	2:26 PM	KATIE COURIC DAY	2-3PM	:30	BN12003H	\$150.00	NM
21	09/07/12	09/07/12	NBC Today Show	7:00-9:00 AM	----F--	:30	1	\$725.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$725.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	F	09/07/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	BN12003H	\$725.00	NM
22	09/07/12	09/07/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	----F--	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	F	09/07/12	9:38 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	BN12003H	\$500.00	NM
23	09/07/12	09/07/12	M-F NOON NEWS 12-12:00-12:30 PM	12:00-12:30 PM	----F--	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	09/07/12	09/07/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	----F--	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHF 09/07/12 12:13 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 BN12003H \$200.00 NM									
24	09/07/12	09/07/12	M-F 4-5 PM NEWS	M-F 4-5 PM	----F--	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 ----F-- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHF 09/07/12 4:23 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 BN12003H \$550.00 NM									
25	09/07/12	09/07/12	M-F 6-6:30 PM	M-F 6-6:30 PM	----F--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 ----F-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHF 09/07/12 6:12 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 BN12003H \$1,000.00 NM									
26	09/08/12	09/08/12	M-Su News @ 11PM	11-1135p	-----S-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Sa 09/08/12 11:11 PM M-Su News @ 11PM 11-1135p :30 BN12003H \$1,000.00 NM									
27	09/07/12	09/07/12	M-F 5-6 PM ROT	5:00-6:00 PM	----F--	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 ----F-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHF 09/07/12 5:27 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 BN12003H \$700.00 NM									
28	09/10/12	09/10/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	M-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 09/10/12 9:43 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 BN12003H \$500.00 NM									
29	09/10/12	09/10/12	NBC Today Show	7:00-9:00 AM	M-----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 09/10/12 8:00 AM NBC Today Show 7:00-9:00 AM :30 BN12003H \$1,000.00 NM									
30	09/10/12	09/10/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 09/10/12 4:53 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 BN12003H \$300.00 NM									
31	09/06/12	09/06/12	M-Su News @ 11PM	11-1135p	---1---	:30	1	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 ---1--- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Th 09/06/12 11:43 PM M-Su News @ 11PM 11-1135p :30 BN12003H \$1,300.00 NM									
LR- Network Program Runover									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	09/06/12	09/06/12	M-Su News @ 11PM	11-1135p	---1---	:30	1	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
32	09/10/12	09/10/12	*Early Sunrise @4:30AM	430a-5am	M-----	:30	1	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12   09/16/12   M-----                      1                      \$40.00									
Spots: # Ch    Day   Air Date <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WESHM   09/10/12   4:45 AM *Early Sunrise @4:30AM    430a-5am        :30   BN12003H                      \$40.00   NM									
Total Spots							39		

## Payment Terms 30 Days

<u>Gross Total</u>	\$26,940.00
<u>Agency Commission</u>	\$4,041.00
<u>Net Amount Due</u>	\$22,899.00